



Inspire, Form, and Fund New Collaborations

**MAY 18–21, 2023 · MARRIOTT GRIFFIN GATE · LEXINGTON, KY, USA**

## SPONSORSHIP OPPORTUNITIES

As a symposium sponsor, you will join our mission to inspire, form, and fund new collaborations that lead to more effective treatments for diffuse intrinsic pontine glioma and other pediatric brain cancers.

### PLATINUM SPONSOR: \$50,000 (2 X OPPORTUNITY)

- Prominent logo placement and organizational profile on Symposium page of [www.DIPG.org](http://www.DIPG.org)
- Recognition in internationally distributed e-marketing and promotional materials
- Prominent logo placement on agenda/event signage and presentation slides including full page advertisement
- Two minute address at opening address
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 4 x tickets to General Session
- 2 x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

### GOLD SPONSOR: \$20,000 (UNLIMITED)

- Prominent logo placement on Symposium page of [www.DIPG.org](http://www.DIPG.org)
- Recognition in internationally distributed e-marketing and promotional materials
- Logo placement on agenda/event signage and presentation slides including half page advertisement
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 2 x tickets to General Session
- 2 x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

### SILVER SPONSOR: \$15,000 (UNLIMITED)

- Logo placement on agenda/event signage and presentation slides
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 2 x tickets to General Session
- 2 x tickets to Networking Dinner

### SPECIFIC SPONSORSHIP OPPORTUNITIES

#### Networking Dinner Sponsor: \$25,000

##### (1 x Opportunity)

- Two-minute address at the networking dinner
- 8 x tickets to the Networking Dinner
- Logo on the agenda, specific event signage

#### Lunch Sponsor: \$7500

##### (2 x Opportunity)

- Logo on the agenda, specific event signage
- 1 x seat to the General Session
- Table in hallway during serving

#### Snack/Breakfast Sponsor: \$5,000

##### (2 x Opportunity)

- Logo on the agenda, specific event signage
- 1 x seat to the General Session
- Table in hallway during serving

#### Warrior Sponsor: \$2,500 (20 x Opportunity)

*This opportunity is to sponsor an affected family to travel and attend the session.*

- 2 x tickets to the General Session
- Logo on the agenda, event signage and presentation slides

### ADDITIONAL SPONSORSHIP OPTIONS

#### Seat Drop | \$2,000

This provides your organization an opportunity to display promotional material (1 page) on each delegate seat prior to the commencement of the daily session. Limited opportunities are available and will be issued on a first come, first served basis.

#### Welcome Bag Insert | \$1,000

Reach all delegates by placing an insert into their welcome bag. Insert examples include water bottles, USBs, brochures, flyers, stress balls etc. Subject to advance approval.

#### Special Workshop Sessions | Contact for Pricing

Custom design a special workshop session for up to 30 guests to build collaboration within the event. Approval and coordination required. Special pricing based on needs.



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## DIPG/DMG SYMPOSIUM

- The DIPG/DMG Symposium is the world's foremost and largest international medical research conference focusing on Diffuse Intrinsic Pontine Glioma (DIPG) and Diffuse Midline Glioma (DMG).
- Researchers, doctors, families and foundations come from across the globe to participate in this innovative event.
- The symposium originated in 2011 and has continued to grow over the years.
- More than 200 of the leading experts, researchers and doctors in DIPG and DMG attend this event.
- The DIPG/DMG Symposium event has sold out every year with increased number of researchers and doctors focused on this disease.
- Bringing the researchers, doctors, foundations and families together in this collaborative event is a unique approach to creating and funding new and innovative research.



We are excited to invite you to support the 7<sup>th</sup> DIPG/DMG Symposium that will be held in May 2023. This one-of-a-kind event brings together doctors, researchers, families and foundations to collaborate and work together to advance pediatric brain cancer research. Our unique approach brings together the people doing the research with the people raising the funds to support the research. The results of this approach have shown great advancements in DIPG/DMG research. These efforts have shown positive results in giving children a few more months in their battle but we won't stop until we find a treatment that can save their life.

The symposium has continued to bring in more and more attendees and your support is vital in the growth of this event. The 2023 DIPG/DMG Symposium main sessions will be held on May 19<sup>th</sup> and 20<sup>th</sup> at the Marriott Griffin Gate in Lexington, Kentucky. On May 18<sup>th</sup> and 20<sup>th</sup>, various invite-only workshops will take place. The conference will include updates from funded research as well as presentations on new potential treatments, delivery methods and more. The networking dinner Friday night will give attendees an opportunity to connect and collaborative while enjoying dinner. We have seen that some of the best ideas moving research forward come out of the informal setting such as the networking dinner.

We think that not only attendance but also sponsorship of this innovative symposium would be beneficial to your organization and we would be honored to discuss opportunities with you for this partnership.

Sincerely,  
DIPG/DMG Symposium Planning Committee



**Keith Desserich**  
The Cure Starts Now  
DIPG/DMG Symposium &  
DIPG/DMG Collaborative  
Co-founder



**Tamara Ekis**  
Reflections of Grace Foundation  
Founder &  
DIPG/DMG  
Collaborative member



**Steve Healey**  
Brooke Healey Foundation  
Founder & DIPG/DMG  
Collaborative member



**Brooke Desserich**  
The Cure Starts Now  
DIPG/DMG Symposium &  
DIPG/DMG Collaborative  
Co-founder



# DIPG/DMG SYMPOSIUM

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## SPONSOR INFORMATION

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### SPONSORSHIPS LEVELS

- PLATINUM \$50,000
- GOLD \$20,000
- SILVER \$15,000
- Networking Dinner Sponsor \$25,000
- Lunch Sponsor \$7500
- Snack/Breakfast Sponsor \$5,000
- Warrior Sponsor \$2,500

### ADDITIONAL OPTIONS

- Seat Drop \$2,000
- Welcome Bag Insert \$1,000

### SPECIAL WORKSHOP SESSIONS

- May 18th *(contact for pricing)*
- May 21st *(contact for pricing)*

## FORM OF PAYMENT

CREDIT CARD

CHECK

IN-KIND

CC Number: \_\_\_\_\_

EXP: \_\_\_\_\_ CVV: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

PLEASE REMIT PAYMENT AND SPONSOR FORM TO:  
THE CURE STARTS NOW FOUNDATION  
10280 CHESTER RD  
CINCINNATI, OH 45215