



Inspire, Form, and Fund New Collaborations

November 5-6, 2021

Woodlands Resort · Houston, TX



SPONSORSHIP OPPORTUNITIES

As a symposium sponsor, you will join in our mission to inspire, form, and fund new collaborations that lead to more effective treatments for diffuse intrinsic pontine glioma and other pediatric brain cancers.

PLATINUM SPONSOR: \$50,000 (2 x Opportunity)

- Prominent logo placement and organizational profile on Symposium page of www.DIPG.org
- Recognition in internationally distributed e-marketing and promotional materials
- Prominent logo placement on agenda/event signage and presentation slides including full page advertisement
- Two minute address at opening address
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 4 x tickets to General Session
- 2 x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks
- Industry Exclusivity

GOLD SPONSOR: \$20,000 (Unlimited)

- Prominent logo placement on Symposium page of www.DIPG.org
- Recognition in internationally distributed e-marketing and promotional materials
- Logo placement on agenda/event signage and presentation slides including half page advertisement
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 2 x tickets to General Session
- 2 x tickets to Networking Dinner
- Verbal recognition in the opening and closing remarks

SILVER SPONSOR: \$15,000 (Unlimited)

- Logo placement on agenda/event signage and presentation slides
- Opportunity to have promotional item in the welcome bags (subject to advance approval)
- 2 x tickets to General Session
- 2 x tickets to Networking Dinner

SPECIFIC SPONSORSHIP OPPORTUNITIES

Networking Dinner Sponsor: \$25,000 (1 x Opportunity)

- Two-minute address at the networking dinner
- 8 x tickets to the Networking Dinner
- Logo on the agenda, specific event signage

Lunch Sponsor: \$7500 (2 x Opportunity)

- Logo on the agenda, specific event signage
- 1 x seat to the General Session
- Table in hallway during serving

Snack/Breakfast Sponsor: \$5,000 (2 x Opportunity)

- Logo on the agenda, specific event signage
- 1 x seat to the General Session
- Table in hallway during serving

Warrior Sponsor: \$2,500 (20 x Opportunity)

This opportunity is to sponsor an affected family to travel and attend the session.

- 2 x tickets to the General Session
- Logo on the agenda, event signage and presentation slides

ADDITIONAL SPONSORSHIP OPTIONS

Seat Drop | \$2,000

This provides your organization an opportunity to display promotional material (1 page) on each delegate seat prior to the commencement of the daily session. Limited opportunities are available and will be issued on a first come, first served basis.

Welcome Bag Insert | \$1,000

Reach all delegates by placing an insert into their welcome bag. Insert examples include water bottles, USBs, brochures, flyers, stress balls etc. Subject to advance approval.

FOUNDERS' DINNER SPONSORSHIP OPTIONS

Presenting | \$10,000 (1 available)

Title sponsorship on all forms of publicity of Founders' Dinner

- 3 Tables at the event

Family Table Sponsor | \$1,600 (unlimited)

Sponsorship will allow families to attend the event

- Table at event with table sponsorship recognition



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DIPG/DMG Symposium

- The DIPG/DMG Symposium is the world's foremost and largest international medical research conference focusing on Diffuse Intrinsic Pontine Glioma (DIPG) and Diffuse Midline Glioma (DMG).
- Researchers, doctors, families and foundations come from across the globe to participate in this innovative event.
- The symposium originated in 2011 and has continued to grow over the years.
- More than 200 of the leading experts, researchers and doctors in DIPG and DMG attend this event.
- The DIPG/DMG Symposium event has sold out every year with increased number of researchers and doctors focused on this disease.
- Bringing the researchers, doctors, foundations and families together in this collaborative event is a unique approach to creating and funding new and innovative research.

We are excited to invite you to support the 6th DIPG/DMG Symposium that will be held in November 2021. This one-of-a-kind event brings together doctors, researchers, families and foundations to collaborate and work together to advance pediatric brain cancer research. Our unique approach brings together the people doing the research with the people raising the funds to support the research. The results of this approach have shown great advancements in DIPG/DMG research. These efforts have shown positive results in giving children a few more months in their battle but we won't stop until we find a treatment that can save their life.

The symposium has continued to bring in more and more attendees and your support is vital in the growth of this event. The 2021 DIPG/DMG Symposium will be held on November 5-6, 2021 at the Woodlands Resort in Houston, TX. One of the featured conferences at this family friendly, all-inclusive resort. The conference will include updates from funded research as well as presentations on new potential treatments, delivery methods and more. The networking dinner each night will give attendees an opportunity to connect and collaborative while enjoying dinner. We have seen that some of the best ideas moving research forward come out of the informal setting such as the networking dinner.

We think that not only attendance but also sponsorship of this innovative symposium would be beneficial to your organization and we would be honored to discuss opportunities with you for this partnership.

Sincerely,
DIPG/DMG Symposium Planning Committee



Keith Desserich
The Cure Starts Now
DIPG Symposium &
DIPG Collaborative
Co-founder



Heidi Feyerherm-Smith
The Cure Starts Now
DIPG Collaborative
Coordinator



Steve Healey
Brooke Healey
Foundation Founder
& DIPG Collaborative
member



Brooke Desserich
The Cure Starts Now
DIPG Symposium &
DIPG Collaborative
Co-founder



DIPG/DMG SYMPOSIUM

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Sponsor Information

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Country: _____

Contact Name: _____

Contact Email: _____

Phone: _____

SPONSORSHIPS LEVELS

- PLATINUM \$50,000
- GOLD \$20,000
- SILVER \$15,000
- Networking Dinner Sponsor \$25,000
- Lunch Sponsor \$7500
- Snack/Breakfast Sponsor \$5,000
- Warrior Sponsor \$2,500

ADDITIONAL OPTIONS

- Seat Drop \$2,000
- Welcome Bag Insert \$1,000

FOUNDERS DINNER

- Presenting \$10,000
- Family Table Sponsor \$1,600

FORM OF PAYMENT

CREDIT CARD

CHECK

IN-KIND

CC number: _____

EXP: _____ CVV: _____

SIGNATURE: _____

PLEASE REMIT PAYMENT AND SPONSOR FORM TO:
 THE CURE STARTS NOW FOUNDATION
 10280 CHESTER RD
 CINCINNATI, OH 45215